

UNLEASH THE ENTREPRENEUR IN YOU!

TIRED OF WORKING FOR SOMEONE ELSE? A NEW REALITY SHOW CALLED *THE ENTREPRENEUR IN ME* IS LOOKING FOR CONTESTANTS WHO WANT TO CHANGE THEIR LIVES!

Brad Woodgate wants to make you a millionaire – possibly even a billionaire – on national TV! His new reality series, *The Entrepreneur In Me*, takes competition shows like *The Apprentice*, *Project Runway* and *Shark Tank* to the next level. He's confident that this show will help put Americans back to work.

"You don't need an invention, you don't need money, you just

Six years after Brad started Wellnx Life Sciences, the fitness company had over \$100 million in annual sales.



"The idea is to give this opportunity of entrepreneurialism to everyone in a unique way that hasn't ever been done before on television," explains Brad.

need to prove that you are the next great entrepreneur," explains Brad, who is currently negotiating with a number of broadcast companies to air the show. "Our aspiring entrepreneurs will be given the idea and the knowledge; it's up to them to make it happen."

At the start of *The Entrepreneur In Me*, 10

contestants will be given the same mass-market idea and start-up capital. They'll compete during the next 10 weeks under Brad's mentorship to come out on top in each phase of the entrepreneurial experience – from designing product packaging to marketing and pitching investors.

But contestants won't have to go it alone – in an exciting twist that's different than every other reality competition on the

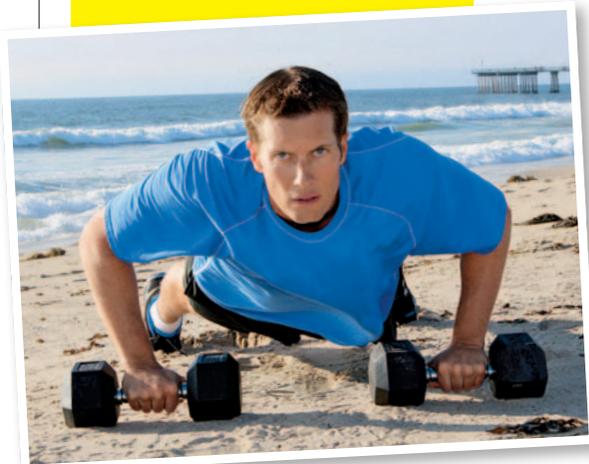
air, the aspiring entrepreneurs have the opportunity to bring in a friend or family member with them to form a team.

The series champion will win a job with a

\$100,000 annual salary, the title of president, and a stake in the new company.

'I WANT TO PUT AMERICANS BACK TO WORK'

Think you have what it takes to become the next great entrepreneur? Go to TheEntrepreneurInMe.com to see a video and learn how you can apply to be a contestant on the show (and don't forget to tell your friends). Hurry, because an opportunity like this only happens once in a lifetime.



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